

CODY DANIELS

CREATIVE DIRECTOR

CONTACT

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Carrollton, Texas

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SKILLS

Master in: Photoshop, Illustrator, Sketch
HTML, CSS, Dreamweaver, Animate,
Edge, Wordpress, Print Production,
UI/UX, Front-End Development, Flash,
Creative Management, Responsive
Design, Agency Culture. Invision.

Proficient in: After Effects, Edge
Reflow.PHP

AWARDS

2015 Gold Webby - Ecommerce

2015 Regional Silver (Addy) - Packaging

2015 Gold Addy - Micro-site

2015 Gold Addy - Campaign

2014 Gold Addy - Responsive Design

2014 Gold Addy - Website

2014 Gold Addy - B2B Website

2014 Silver Addy - Print

2014 Silver Addy - Packaging

2014 Silver Addy - Series

2014 Silver Addy - Campaign

2013 Silver Addy - Website

2013 Silver Addy - Packaging

2013 Silver Addy - Branding



I'm a Creative leader with both small firm and mega-firm experience. I've managed small teams and big projects, with clients ranging from the brewery down the street to nationally-recognized brands. I'm still very much a work producer as well as a process and project manager. Right now I'm primarily seeking an opportunity to continue broadening my skill set working with new clients, as well as deepening my management experience.

EXPERIENCE

- 2017-Current**
- SHOPTOLOGY**
Associate Creative Director
Brainstorming and concepting on innovative and often digital shopper forward work. Clients including Salesforce, Del Monte, and Gamestop.
- 2017**
- AVREA FOSTER**
Associate Creative Director
Managing a group of creatives developing strong brands and digital experiences for large B2B companys nationally.
- 2016-2017**
- PUBLICIS HAWKEYE**
Senior Interactive Art Director
Worked with clients like Disney and Capital One to develop engaging digital experiences.
- 2012-2016**
- OAK INTERACTIVE**
Current: **Creative Manager**; Past: **Art Director**
I lead a small team designing & developing innovative products, including websites, UI, packaging, ads, and print products for local and international clients. I also work with talent, both gathering, & training creative individuals, and I work directly with clients to make engaging concepts innovative products, incorporating the latest technologies. I write creative proposals, and provide acrylate creative briefs.
- 2010-2012**
- PRINT MANIA**
Graphic Designer/ Print Production Artist
- 2009-2010**
- MALT**
Designer and CAD Architect
- EDUCATION**
- 2007-2010** **HENDERSON STATE** BA Digital Arts and Design
- 2003-2006** **UNIVERSITY OF ARKANSAS** Architecture

